**Project Design Phase**

**Problem – Solution Fit Template**

| Date | 24 March 2025 |
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| Team ID | **SWTID1744137899** |
| Project Name | Book-store Quasar Books |
| Maximum Marks | 2 Marks |

**Problem – Solution Fit:**

The Problem-Solution Fit simply means that you have found a problem with your customer and that the solution you have realized for it actually solves the customer’s problem. It helps entrepreneurs, marketers and corporate innovators identify behavioral patterns and recognize what would work and why.

**Template:**

